



# PRESS KIT

FOR ALL MEDIA REQUESTS, PLEASE CONTACT ERIN BERNHARDT  
[erinbernhardt4@gmail.com](mailto:erinbernhardt4@gmail.com)





Photo by Ashley Nicole Jones

## ABOUT THE FILM



**An independent documentary feature film, IMBA MEANS SING proves the power of music and the impact of an education.**

IMBA MEANS SING is the story of one little boy who is a big star. As the celebrity drummer from the Grammy-nominated African Children’s Choir, Moses relies on his youthful resilience. Growing up in the slums of Kampala, Uganda, Moses and his family lack enough resources for him to even attend the first grade.

The film is an intimate character portrait, stunningly shot and told through Moses’ perspective on his one shot journey from poverty towards his dream of becoming a pilot.

Our goal is to leverage IMBA MEANS SING through audience outreach and engagement to raise awareness and support for music education locally and equal access to education as a human right globally.

**We are donating 100% of film profits to support the Choir’s work educating thousands of children across Africa!**

We are partnering with some of the most effective poverty alleviation and youth empowerment organizations in the world, including:

- The African Children’s Choir
- Creative Visions Foundation
- Girl Talk, Inc.
- The United Nations
- The House of Blues Foundation
- ONE Campaign
- The Hilde Back Education Fund
- The Global Soap Project
- The Akola Project
- Choral groups around the globe!

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# ABOUT THE FILMMAKERS



**ERIN BERNHARDT, Producer**

Erin works through film, journalism and events to inspire and motivate people to rally behind important issues. Prior to IMBA MEANS SING, Erin was a writer/producer at CNN, where she won an Emmy and two Peabody Awards. Erin is a graduate of the University of Virginia and served in the Peace Corps in Madagascar. Erin is a member of LEAD Atlanta and the Beltline’s Young Advisory Council.

**DANIELLE BERNSTIEN, Director and Editor**

Danielle is an award winning filmmaker dedicated to social issues. She attended School of the Museum of Fine Arts at Tufts University and founded Clear Films Productions. Her directorial debut, *When Clouds Clear*, which attended over 50 film festivals. She has won a Cine Golden Eagle Award, Accolade Award, the New York State Council of the Arts Grant, and First Pix NextPix. She is a contributor to ONE.org and the proud mom to a baby girl!

**JASON MARIS, Cinematographer**

Jason Maris has traveled extensively documenting projects for a diverse client base, including the United States Marine Corp, Turner Broadcasting, Nike, Atlanta Falcons, and Coca Cola. As a Getty photographer his editorial work has been published worldwide in publications such as *Time Magazine*, *Newsweek*, and *ESPN*. He has won several awards, most recently a Bronze Addy, and is a father of three.

**RYAN POTEESTA, Score Composer**

Ryan is an LA-based musician, composer, producer and performer and a member of notable modern rock band Magnets and Ghosts with Dean Roland.

**Additional Producers:**

- KATHY ELDON/TREVOR HALL, Co-Producers
- STEPHEN NEMETH, Executive Producer
- EMMANUEL JAL, Executive Producer

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## DIGITAL MEDIA RESOURCES



Click on images and links below for more info.

### ABOUT THE FILM

<http://imbafilm.com/ABOUT>

### TRAILER

<http://imbafilm.com/trailer/>

### VIDEO FOOTAGE

Click [HERE](#) to request exclusive clips.

### PRESS PHOTOS

DROPBOX

(Please use photo credits as noted.)

### TEAM BIOS

<http://imbafilm.com/about/crew/>

Producer, Director and Composer  
are available for interviews!

### CURRENT PRESS

<http://imbafilm.com/recognition/>

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